



## Lumiere Awards® Competition in XR and AR for EMEA

### Submission guidelines and regulations

**The Lumiere Awards® Competition of Stereopsia is supported by the Advanced Imaging Society of Hollywood, who supplies the Lumiere Awards. The following well-known directors, producers and stereographers have been some of the previous recipients of these awards: James Cameron, Martin Scorsese, Ang Lee, Jean-Pierre Jenet, Florian Maier, Steven Spielberg, Wim Wenders, Dexter Fletcher, Jon Landau...**

**These regulations are only valid for the Lumiere Awards® Competition of Stereopsia, for contents produced in Europe, Middle-East and/or Africa.**

#### Article 1 - Dates

The 10<sup>th</sup> edition of Lumiere Awards® line-up and ceremony, organized by Stereopsia, will take place on 14-18 December 2020, during the Stereopsia event (professionals) and the Brussels Virtual Week (general audience).

#### Article 2 - Eligibility

To be eligible in the Lumiere Awards® Competition, the content must comply with the following requirements:

- Must have been produced or at least 30% co-produced in Europe, Middle-East and/or Africa.
- Must have been completed between 1 September 2019 and 31 August 2020 → **COVID-19 CHANGE OF RULES**: between 1 June 2019 and 15 September 2020.
- Contents must be narrative live action or animation (with or without interactivity). VR games, room-scale and free-roaming will not be accepted.
- Contents must not have been submitted to Stereopsia previously. If the content is a sequel to a previously submitted content, at least 50% of the new content must be NEW material.
- Contents must be **stereoscopic-3D 360°**.
- Contents that require heavy installations will not be accepted (or not shown with heavy set-up).
- Contents that have already been contextualized or shown with an installation must be indicated as such in the submission form.
- All XR immersive format accepted: VR (autonomous & single-computer powered headset), AR.

## Article 3 - AIS EMEA Jury

The Advanced Imaging Society jury for Europe, Middle-East of Africa (for short AIS EMEA Jury) is made up of a dozen of international industry professionals from the fields of XR, cinema and the arts. They will evaluate the VR and AR experiences to nominate the best contents.

They will award the following prizes:

- \*Best cinematography in VR*
- \*Best stereography*
- \*Best direction in XR experience*
- \*Best VR technical achievement*
- \*Best use of immersive sound*
- \*Best VR educational experience*
- \*Best VR museum experience*
- \*Best VR documentary*
- \*Best AR experience*

*The organizers reserve the right to add or withdraw one or more categories as they see fit.*

## Article 4 - Entry fee

An entry fee of **40€** (+ VAT *if applicable*) applies for XR and AR content submissions. The contents will only be considered for Jury and screening during Stereopsia if and when the entry fee has been paid. Entry fees are not refundable. The payment is made through secured online payment upon registration (with cards such as Visa, Mastercard or any debit cards). American Express is not accepted.

**The money collected by the Entry fee will be used to support the contextualization of selected pieces for Stereopsia. The jury will choose 2 to 3 pieces that will be contextualized during Stereopsia.**

## Article 5 - Submission confirmation

Content registrations will be considered as confirmed, and notified as such, when the **online submission** is filled in on our website ([www.stereopsia.com](http://www.stereopsia.com)), the **content submitted** via a link in the online submission form (the link must be valid at least until 31 October 2020), and the **entry fee** is paid. The Lumiere Awards® Competition reserves the right to refuse any registration that hasn't followed all the submission steps. Contents sent without any registration will be refused.

## Article 6 - Submission deadlines

The deadline for the submission and uploading of XR and AR content is **12 September 2020**. Please note that the uploading must be done at the time of the submission process via a link (Vimeo/YouTube for the teaser, and file in the cloud for the AR/VR content). The person in charge of the submission will provide the necessary assistance to Stereopsia's Head of content screening to ensure the proper functioning of the piece.

## Article 7 - Nominated contents

### Presentation at Stereopsia

Should your content be selected by the AIS EMEA Jury, it will be showcased during the Stereopsia event. Selected contents will be shown in English. Foreign contents are to be screened in their original version with English subtitles (under the image) or dubbed. Subtitling and/or dubbing is at the producer's expense. Dates, times and screening venues of nominated contents will be communicated to the right-holders no later than November 2020.

### Selection announcement

The list of selected experiences will be announced by email to the main applicant, and publicly on the Stereopsia website and social media, by the beginning of November.

### Logos/ publicity

Should the selected work be nominated, or later be awarded a prize, the rights holders for the nominated/awarded contents agree to include the Lumiere Awards® Competition of Stereopsia laurel on all promotional and publicity material pertaining to the work (website, press kit, poster, etc.).

### Invitations

The creators of the nominated contents shall receive **up to two Full Pass badges to Stereopsia** (15-16 December 2020) and **one invitation to the Awards Dinner** (16 December 2020). The Full Pass includes a two-day accreditation to attend all conferences, keynotes, exhibition, and line-ups. The Awards Dinner is a glitzy black-tie 3-course dinner and ceremony, where the Lumiere Awards will be handed out. The invitation also includes travel expenses (with a maximum amount of 200€ per production – reimbursed after the event upon sending of an invoice). Accommodation in Brussels is not included. Should other members of the team wish to attend, travel and accreditation costs shall be at their own expenses.

Total value of the invitation: **850€**.

### Press kits

The information and materials submitted will be used by the communications team of Stereopsia. They must be notified of any changes taking place between submission and selection as quickly as possible.

### Visuals

Visuals – HD and not subject to copyright – that were sent along with the submission form will be used by Stereopsia to publicize the selection. Stereopsia also reserves the right to re-use them on its various communication channels, for promotional purposes.

## Article 8 – Benefits from our Partners

This competition is part of a broader network, called **The Advanced Imaging Society** that is spear-headed by the main American studios and industries. The winners of the Lumiere Awards® Competition in XR and AR for EMEA have a chance to be part of the competition for the US Lumiere Awards® in Hollywood in January 2021.

Stereopsia is also part of the **EuroFest XR Network** which has the ambitious to contribute to the promotion of XR pieces throughout the year. EuroFest includes many European festivals such as XR@Annecy, Virtual Worlds Festival, Encounters Film Festival, Geneva International Film Festival, VRHAM!, ... Stereopsia is doing its best to procure great deals for nominated contents in other festivals. Stay tuned.

## Article 9 - Responsibility of the organizers

The Lumiere Awards® Competition reserves the right to use all data from the submission forms. The Lumiere Awards® Competition declines any responsibility for registration applications not received. Stereopsia reserves the right to suspend, cancel, or postpone the event or to modify the regulations, at any time, according to the requirements of its exploitation. No compensation of any kind can be made to the participants.

By submitting your content to the Lumiere Awards® Competition, you agree to the data processing policy of Stereopsia, in accordance with the GDPR.

**Participation in the Lumiere Awards® Competition implies acceptance of the foregoing guidelines and regulations.**

## Contacts

For any information concerning the submissions, the regulations or the Competition, please contact:

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