

stereopsia  
EUROPE SINCE 2009  
*Virtual edition*

# World Immersion Forum

 SPONSORING KIT

15-16 Dec 2020 - Virtual Brussels

Stereopsia is the **World Immersion Forum**: a unique and friendly place for worldwide professionals sharing the same passion for immersive technologies and their use to network, build partnerships and seize business opportunities. The forum is now in its **12<sup>th</sup> edition**.

Every year in December, Stereopsia features top-level thematic conferences, panels with international experts, a scientific conference, an exhibition, demos, VR & AR line-ups, networking opportunities, coaching & pitching sessions for XR projects and XR start-ups, and a competition for the best XR contents produced in EMEA, and a glitzy Awards Ceremony where the fabulous Lumiere® Awards are handed out in partnership with the Hollywood-based **The Advanced Imaging Society**.

This forum is an excellent example of cross-fertilization between completely different audiences who are not used to meeting each other.



SCIENCE



INDUSTRY



CONTENT



CULTURE



GENERAL  
AUDIENCE

## Stereopsia love building bridges between audiences

For the second year in a row, Stereopsia will host XR4ALL, a program funded by the European Commission (H2020) to strengthen the European XR technology industry and to accelerate its growth. XR4ALL brings together hundreds of XR experts and investors from Europe and beyond, and therefore creating a strong and enthusiastic community.



### TESTIMONIALS

“The Stereopsia conference in Brussels was a fantastic opportunity to see some ground-breaking work in VR & immersive storytelling.”

Maria KOROLOV | Women in Virtual Reality, USA

“Stereopsia is a unique event that gathers worldwide professionals to present the state-of-the-art image industry at a perfect time of the year.”

François KLEIN | Digital Rise, France

“Stereopsia is an absolutely unique high-class event to enjoy the powerful advantages of digital transformation and innovations.”

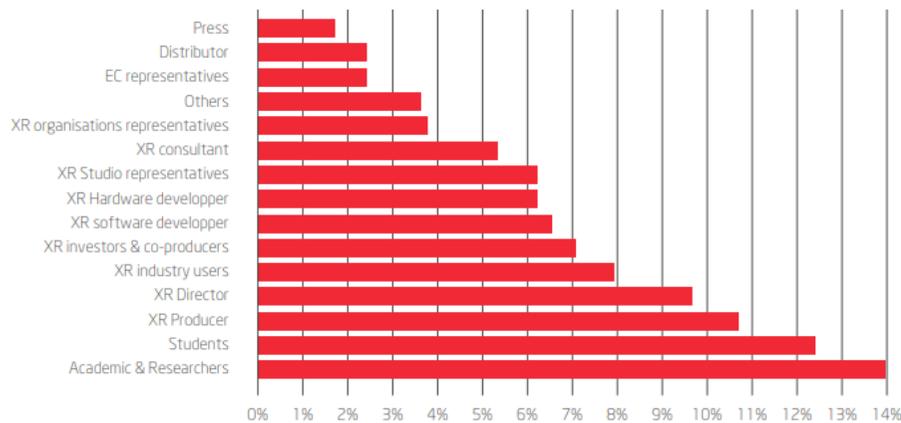
Sven BLIEDUNG | Volucap, Germany

# About Stereopsia

## 2019 EDITION IN A NUTSHELL

The 2019 edition was a three-day event that gathered over 500 international participants per day.

### Participants' occupation



### The following companies attended



## IN 2020, STEREOPSIA GOES VIRTUAL

2020 has been a challenging year for our community and sector. In these difficult times, it is important that we come together and support each other. The Covid-19 situation has forced us to rethink our event to continue to bring you the best experience ever. Whether it is as an in-person event or a virtual event, our goal remains the same: we want to be a place of fantastic opportunities and relationships between XR professionals.

## NEWSLETTER ADVERTISING

Looking to be seen? Buy ad banners and/or articles in one Stereopsia Newsletter that reaches 20.000+ professional subscribers. Each month, Stereopsia sends a Newsletter to its professional subscribers with all the latest information about the event. By buying an ad and/or an article, you guarantee your company visibility with thousands of professionals.



## ON-SITE SIGNAGE - VIRTUAL

Boost your company's visibility by placing your brand on the virtual screens in the Virtual lobby of Stereopsia.

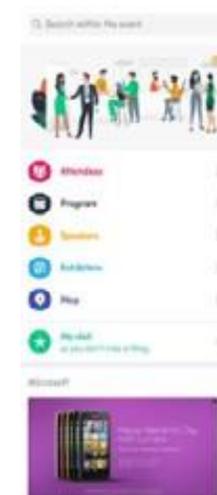


*\*This picture is non-contractual.*

## AD ON SWAPCARD APP

Push your visibility to the maximum and place your ad on the event app: **Swapcard**.

Display a sponsored banner of your company on the event home page. When the attendee clicks on the banner, they are redirected to your company page in the app. On average, a company with a sponsored banner is bookmarked three times more by attendees and has 1.5 times more meetings than other companies.



## VIRTUAL BOOTH

Take advantage of the virtual edition of Stereopsia to advertise your products or services.

The exhibition area will be located in the lobby (Agora) area of Stereopsia.



*\*This picture is non-contractual.*

## PROMOTION AT AWARDS CEREMONY

Since 2012, on behalf of the Advanced Imaging Society in Hollywood, Stereopsia has been handing out the prestigious Lumiere Awards to the best XR contents produced in the EMEA region,

This year, the Ceremony will be organized as an online event and will reveal the winners on Wednesday, 16 December at 8.00 PM CEST - 11.00 AM PST.

As a sponsor, you will be able to broadcast your message in a 2-minute video that will be presented as an introduction to the evening. Your company will be associated with the best XR contents from Europe, the Middle East and Africa.



	VIP 10,000 € <i>1 company max.</i>	PREMIUM 5,000 € <i>2 companies max.</i>	SILVER 2,000 € <i>5 companies max.</i>	AWARDS 1,500 € <i>1 company max.</i>
<b>VISIBILITY BEFORE STEREOPSIA</b>				
Ad banner at the top of the Newsletter	1			
Ad banner at the bottom of the Newsletter	5	3	2	
Short article in the Newsletter	1	1		
Ad on the "Sponsors & partners" page of the website	✓	✓	✓	
<b>VISIBILITY DURING STEREOPSIA</b>				
Video wall in the Agora area	✓			
Poster in the Agora area	✓	✓		
Logo in the Agora area	✓	✓	✓	
One virtual booth	✓	✓		
Event App – Swapcard ad	1			
Thematic Conference official sponsor	✓	✓		
Promotional video message at Awards Ceremony				✓
Free access pass to virtual edition (value: 50€)	100	50	20	10

Tailor-made options available. Please contact [alain@stereopsia.com](mailto:alain@stereopsia.com)

# Confirm your commitment

Interested in becoming one of our sponsors and you found the option that suits you best? Please select the sponsorship.s you are interested in:

- VIP
- PREMIUM
- SILVER
- AWARDS

**Thank you for being a part of Stereopsia 2020.**  
**We are pleased to welcome you among our sponsors and partners for this new edition.**

From now on, you will be a part of the organization of Stereopsia. That means, as one of our sponsors, that you will be a key asset in this 12th edition of Stereopsia.

ORDER FORM

Cie: .....

Name: .....

T: .....

M: .....

Signature

Please, fill in & send to [alain@stereopsia.com](mailto:alain@stereopsia.com)